

# WK Kellogg Co Continues Transformation of Cereal Aisle with Roll-Out of SPOONS On-Pack Nutrition Guide

*Front and Back of Package will Highlight Attributes Such as Fiber, Protein and Single Digit Sugars Across Classic Brands Including Kellogg's Raisin Bran<sup>®</sup>, Kellogg's Frosted Mini-Wheats<sup>®</sup> and Kellogg's All-Bran<sup>®</sup>*

BATTLE CREEK, Mich., May 28, 2026 /PRNewswire/ -- Today WK Kellogg Co announced the national roll out of its SPOONS on-pack nutrition framework. SPOONS is an evidence-based tool designed to make it easier for consumers – who are increasingly seeking more function from their foods – to identify, understand and choose cereals according to their nutrition priorities.

Experience the full interactive Multichannel News Release here: [https://www.multivu.com/wk\\_kellogg\\_co/9376051-en-wk-kellogg-co-roll-out-of-spoons-on-pack-nutrition-guide](https://www.multivu.com/wk_kellogg_co/9376051-en-wk-kellogg-co-roll-out-of-spoons-on-pack-nutrition-guide)