WK Kellogg Co Continues Transformation of Cereal Aisle with Roll-Out of SPOONS On-Pack Nutrition Guide

Front and Back of Package will Highlight Attributes Such as Fiber, Protein and Single Digit Sugars Across Classic Brands Including Kellogg's Raisin Bran®, Kellogg's Frosted Mini-Wheats® and Kellogg's All-Bran®

BATTLE CREEK, Mich., May 28, 2026 /PRNewswire/ -- Today WK Kellogg Co announced the national roll out of its SPOONS on-pack nutrition framework. SPOONS is an evidence-based tool designed to make it easier for consumers – who are increasingly seeking more function from their foods – to identify, understand and choose cereals according to their nutrition priorities.

Experience the full interactive Multichannel News Release here:https://www.multivu.com/wk_kellogg_co/9376051-en-wk-kellogg-co-roll-out-of-spoons-on-pack-nutrition-guide