Kellogg Company Declares Regular Dividend of \$0.56 per Share

BATTLE CREEK, Mich., July 27, 2018 /PRNewswire/ -- Kellogg Company (NYSE: K) today announced that its Board of Directors declared a dividend of \$0.56 per share on the common stock of the Company, payable onSeptember 17, 2018, to shareowners of record at the close of business on September 4, 2018. The ex-dividend date is August 31, 2018. As the company previously announced in April, this reflects a four percent increase to the quarterly dividend. This is the 375th dividend that Kellogg Company has paid to owners of common stock since 1925.

About Kellogg Company

At Kellogg Company (NYSE: K), we strive to enrich and delight the world through foods and brands that matter. Our beloved brands include *Pringles®*, *Cheez-It®*, *Keebler®*, *Special K®*, *Kellogg's Frosted Flakes®*, *Pop-Tarts®*, *Kellogg's Corn Flakes®*, *Rice Krispies®*, *Eggo®*, *Mini-Wheats®*, *Kashi®*, *RXBAR®* and more. Net sales in 2017 were approximately\$13 billion, comprised principally of snacks and convenience foods like cereal and frozen foods. Kellogg brands are beloved in markets around the world. We are also a company with Heart & Soul, committed to creating three billion Better Days by 2025 through our <u>Breakfasts for Better Days</u> global purpose platform. Visit <u>www.KelloggCompany.com</u> or <u>www.OpenforBreakfast.com</u>.

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