

# Kellogg Company Voluntarily Recalls Honey Smacks Cereal Due to Possible Health Risk

BATTLE CREEK, Mich., June 14, 2018 /PRNewswire/ -- Kellogg Company today announced it is voluntarily recalling 15.3 oz. and 23 oz. packages of Kellogg's® Honey Smacks® cereal (with code dates listed below) because these products have the potential presence of *Salmonella*. No other Kellogg products are impacted by this recall.

Kellogg launched an investigation with the third-party manufacturer who produces Honey Smacks immediately after being contacted by the Food & Drug Administration (FDA) and Centers for Disease Control (CDC) regarding reported illnesses.

According to the CDC, use or consumption of products contaminated with *Salmonella* may result in serious illness. It can also produce serious and sometimes fatal infections in young children, frail or elderly people and others with weakened immune systems. Healthy individuals infected with *Salmonella* can experience fever, diarrhea, nausea, vomiting and abdominal pain. The illness usually lasts four to seven days, and most persons recover without treatment. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses.

## HOW TO IDENTIFY THE RECALLED PRODUCT

The affected product includes the following varieties distributed across the United States as well as limited distribution in Costa Rica, Guatemala, Mexico, the Caribbean, Guam, Tahiti and Saipan. The BEST if Used By Date can be found on the top of the cereal box, and the UPC code can be found on the bottom of the box.

| Description (Retail)                                             | UPC Code   | Size    | BEST if Used By Date              |
|------------------------------------------------------------------|------------|---------|-----------------------------------|
| <b>Honey Smacks (with limited distribution outside the U.S.)</b> | 3800039103 | 15.3 oz | JUN 14, 2018 through JUN 14, 2019 |
| <b>Honey Smacks</b>                                              | 3800014810 | 23 oz   | JUN 14, 2018 through JUN 14, 2019 |

Kellogg is asking that people who purchased potentially affected product discard it and contact the company for a full refund. Consumers seeking more information, including images of these products, can visit [kelloggs.com/honeysmacksrecall](http://kelloggs.com/honeysmacksrecall) or call 1-800-962-1413 from Monday – Friday, from 9 a.m. to 6 p.m. ET as well as Saturday and Sunday from 10 a.m. – 4 p.m. ET.

View original content with multimedia <http://www.prnewswire.com/news-releases/kellogg-company-voluntarily-recalls-honey-smacks-cereal-due-to-possible-health-risk-300666726.html>

SOURCE Kellogg Company

For further information: Kellogg Media Hotline, [Media.Hotline@Kellogg.com](mailto:Media.Hotline@Kellogg.com), 269.961.3799

---

<https://newsroom.wkkellogg.com/2018-06-14-Kellogg-Company-Voluntarily-Recalls-Honey-Smacks-Cereal-Due-to-Possible-Health-Risk>