

PRETTYMUCH and Kellogg's® Chocolate Frosted Flakes™ Introduce Fans to First-Ever Cereal Record In New York City

BATTLE CREEK, Mich., April 24, 2018 /PRNewswire/ -- On April 19, 2018, Simon Cowell-backed boy band, PRETTYMUCH dropped their new song "Hello" in the sweetest way possible by pressing it on the first-ever cereal record. Made with new *Kellogg's® Chocolate Frosted Flakes™*, the limited-edition record tastes as sweet as it sounds. While the record was quickly snatched up by fans, they can check out the new music video for "Hello" on [YouTube](#) and pickup *Chocolate Frosted Flakes™* at all major retailers and grocery stores where breakfast foods are sold.

SOURCE Kellogg Company

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Additional assets available online: [Photos \(2\)](#)

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