## Kellogg Company Sets Date for 2018 First Quarter Results Conference Call / Webcast

BATTLE CREEK, Mich., April 13, 2018 /PRNewswire/ -- Kellogg Company (NYSE: K) plans to issue its 2018 first quarter financial results at approximately 8:00 am EDT on Thursday, May 3, 2018.

The following documents will be available on the website, <a href="http://investor.kelloggs.com">http://investor.kelloggs.com</a>, at 8:00 am EDT: Press release, financial tables, GAAP reconciliations, and presentation slides.

The company will also host a public conference call / webcast during which Kellogg executive management will review and discuss these results. Speaking on behalf of Kellogg Company will be Steve Cahillane, Chairman and Chief Executive Officer; Fareed Khan, Chief Financial Officer; and Amit Banati, President of Kellogg Asia Pacific. A question and answer session with analysts and investors will follow. A transcript of the conference call will be posted on the Company website within 24 hours of the event.

## **Live Conference Call**

Date: Thursday, May 3, 2018

Time: 9:30 am – 10:30 am EDT

Teleconference Number: (855) 209-8258 in the U.S.

(412) 542-4104 outside the U.S.

Dial-in available beginning at 9:15 am EDT, no access code needed.

Presentation Slides: Printable slides available at approximately 8:00 am EDT on Thursday, May 3 at

http://investor.kelloggs.com.

Live audio webcast with or without slides is available at

Webcast: <a href="http://investor.kelloggs.com">http://investor.kelloggs.com</a>.

Participation by the press in the live Q&A session is in a listen-only mode.

## Rebroadcast

Webcast: Available beginning at 1:00 pm EDT Thursday, May 3, and for at least

90 days thereafter at <a href="http://investor.kelloggs.com">http://investor.kelloggs.com</a>.

Podcast: MP3 audio file (podcast) available for download beginning at about 1:00 pm EDT on

Thursday, May 3, at <a href="http://investor.kelloggs.com">http://investor.kelloggs.com</a> .

Telephonic: Available beginning at 1:30 pm EDT Thursday, May 3,

until Thursday, May 10, 2018.

(877) 344-7529 in the U.S., access code # 10118182 (412) 317-0088 outside the U.S., access code # 10118182

## **About Kellogg Company**

At Kellogg Company (NYSE: K), we strive to enrich and delight the world through foods and brands that matter. Our beloved brands include *Pringles®*, *Cheez-It®*, *Keebler®*, *Special K®*, *Kellogg's Frosted Flakes®*, *Pop-Tarts®*, *Kellogg's Corn Flakes®*, *Rice Krispies®*, *Eggo®*, *Mini-Wheats®*, *Kashi®*, *RXBAR®* and more. Net sales in 2017 were approximately \$13 billion, comprised principally of snacks and convenience foods like cereal and frozen foods. Kellogg brands are beloved in markets

around the world. We are also a company with Heart & Soul, committed to creating three billion Better Days by 2025 through our <u>Breakfasts for Better Days</u> global purpose platform. Visit <u>www.KelloggCompany.com</u> or <u>www.OpenforBreakfast.com</u>.

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https://newsroom.wkkellogg.com/2018-04-13-Kellogg-Company-Sets-Date-for-2018-First-Quarter-Results-Conference-Call-Webcast